



10 Steps to a Successful Drive Event

Thank you for helping us in the fight against homelessness and in caring for the elderly!

Your efforts are essential in Rescue Ministries of Mid-Michigan's mission to serve people in need. If you aren't sure what kind of drive event you'd like to plan, review our various Needs Lists below to get some ideas.

1. **Contact.** Contact the development associate at the division you wish to help:
 1. **City Rescue Mission** - 989.752.6051 | [Needs List](#)
 2. **Good Samaritan Rescue Mission** - 989.893.5973 | [Needs List](#)
 3. **Community Village** - 989.792.5442 | [Needs List](#)
2. **Partnerships.** Decide if your group will partner with any other group(s) or business(es).
3. **Advertising.** Determine how you will advertise your drive. Please Note: The use of R3M logos or images for public use must be pre-approved by the R3M development staff or administration.
4. **Leadership.** Identify a person in your group who is in charge, as well as a coordinator(s) or workers under this individual. Be sure coordinators have clearly defined tasks.
5. **Duration.** Select a date and determine the duration of the drive. Drives can be as short as one day or as long as one month. Be sure to check community calendars for potential scheduling conflicts.
6. **Goals.** Set a goal. This could be pounds of food, etc. or the number of items collected.
7. **Location.** Decide if the drive will be held at once place or at several locations.
8. **Collections.** Secure a collection method. Medium sized boxes are ideal as they can be easily transported and won't get too heavy. Consider contacting a local grocery store or retail store and ask them to donate extra boxes.
9. **Delivery.** Determine how the collected items will get from the collection site to R3M.
10. **Have fun!** Your Drive Event will be the product of what you put into it!